

Station	WPGH-TV PITTSBURGH, PA	Agency	() GREAT AMERICAN MEDIA	Rep Firm	
Advertiser	() POLITICAL ISSUE GROU		3050 K ST NW, SUITE 100	Sales Office	() WASHINGTON
Product	DCCC		WASHINGTON, DC 20007	Salesperson	() KATHRYN SARDINSKY
Estimate#	1474	Agency C/P1/P2/E	11/14/1474		
Buyer	Maura Gilroy	Flight Dates	10/02/2012 - 10/08/2012	Salesperson Phone#	202-955-5342
Phone#		Hiatus Weeks		Salesperson FAX#	
Fax#					

***** Contract Coversheet *****

9/7 V5 -WEEK CNX'ED BEFORE START MARKET WIDE-PLS CF-THANKS

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--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

---REPORT TOTALS---

Report Totals: 0 / \$0.00

---SALES MONTHLY TOTALS---

Sales Totals: 0 / \$0.00
Station Totals: 0 / \$0.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$0	CABL	0%	KDKA	33%	UNKN	0%	WPCW	3%	WPGH	9%
		WPMY	1%	WPXI	28%	WTAE	26%				

Books null
Demos RA35+